

2020

**ACG LA BUSINESS
CONFERENCE
SEPT 15-17**

**VIRTUALLY
FROM
ANYWHERE**

**ONE PLACE. 3 DAYS.
VIRTUALLY CONNECTED.
EVERYTHING YOU'LL NEED**

**DEALS
PARTNERSHIPS
CONNECTIONS
MEETINGS
LEADS
NETWORKING
NEW BUSINESS**

VIRTUAL EDITION

WELCOME TO THE ACG LA BUSINESS CONFERENCE

**2020 ACGLA
BUSINESS
CONFERENCE**
THE NATION'S PREMIER
DEAL FLOW & BUSINESS
CONFERENCE

ACG Los Angeles

**YOUR
LOGO
HERE**

Networking Lounge

Resource Center

**YOUR
LOGO
HERE**

Auditorium

Exhibit Hall

Help Desk

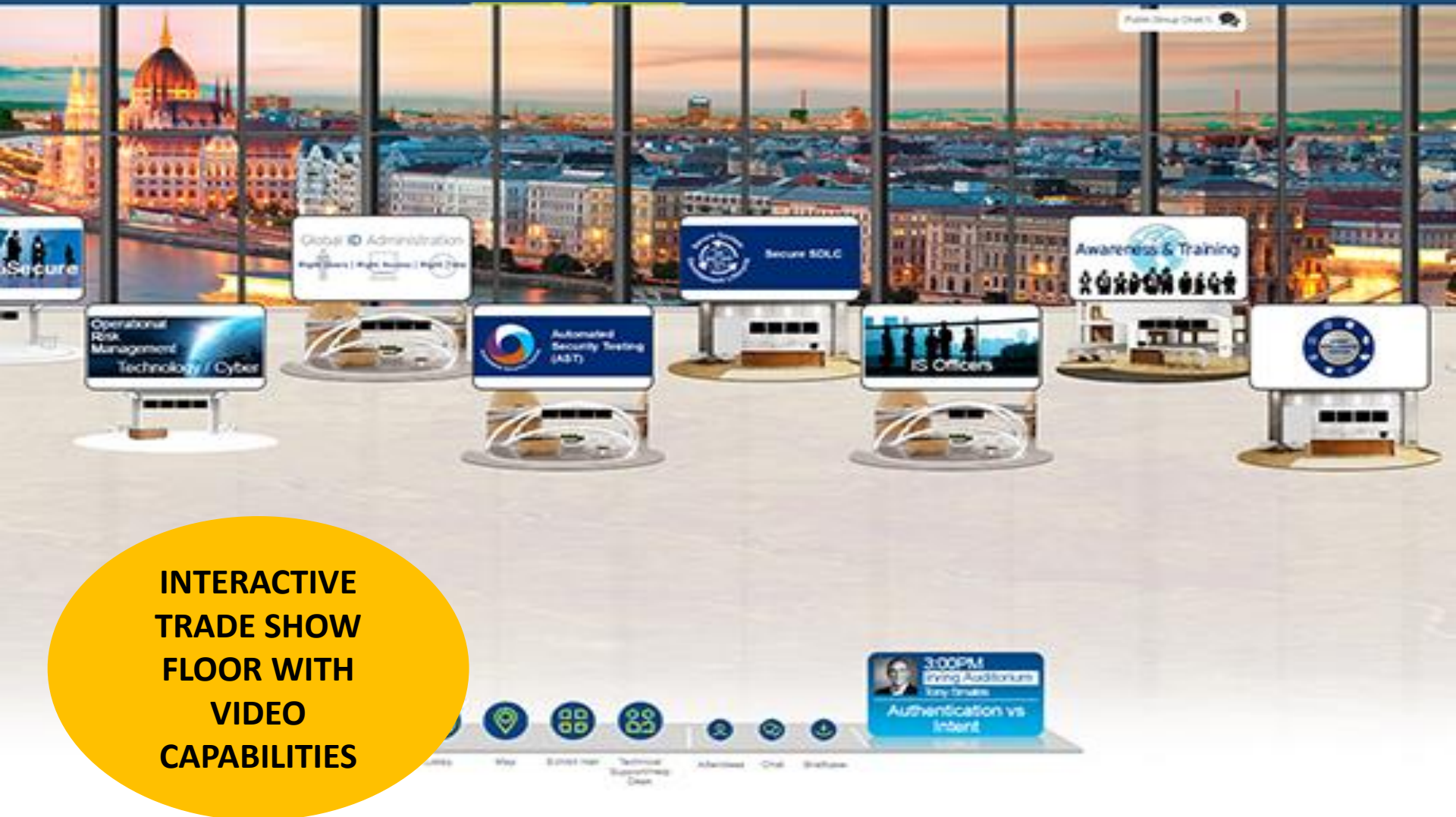
**MAIN LOBBY /
REGISTRATION
WELCOME
AREA**



Auditorium Exhibit Hall Resource Center Networking Lounge Help Desk Attendees Chat Briefcase

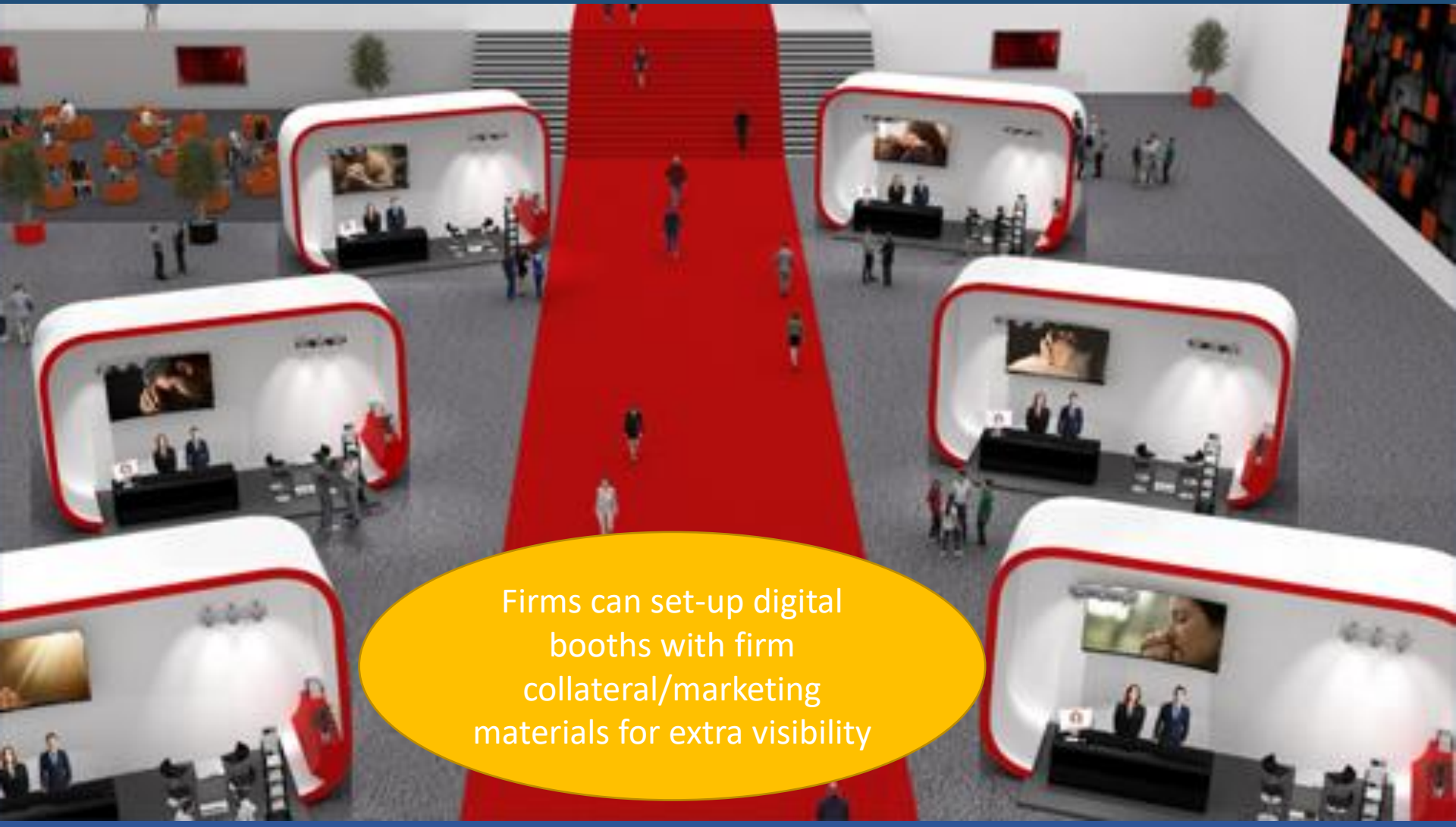


SPONSOR EXHIBITS/ TRADESHOW FLOOR



**INTERACTIVE
TRADE SHOW
FLOOR WITH
VIDEO
CAPABILITIES**

2020 ACG LA DEAL SOURCE/CAPITAL CONNECTION MEETING AREAS



Firms can set-up digital booths with firm collateral/marketing materials for extra visibility

SPONSORSHIP OPPORTUNITIES

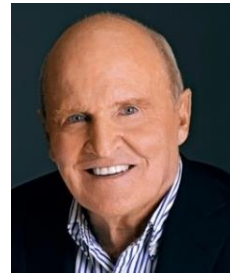
ASSET	\$17,500	\$15,000	\$10,000	\$7,500	\$3,500
Logo recognition in entrance to virtual lobby	X	X	X		
Speaking opportunity - ability to put together panel based on firm expertise or one assigned by Conference base on firm interest (in consultation with Conference Producer)	X	X			
Opportunity to host one of the Conference Keynote speaker sessions with logo recognition and/or moderator role (in consultation with Conference Producer)	X				
Customizable experiential virtual event/item			X	X	
Assigned private meeting room for meetings	X	X	X		
Access to attendee list for meeting set-up	X	X			
Logo recognition throughout virtual Conference spaces	X	X	X	X	X
Ad in e-book	X	X	X	X	X
Virtual booth with firm video upload	X	X	X	X	X
Attendee passes to Conference	8	5	5	3	2
Ability to send 2 firm highlights to Conference attendees pre or post Conference	X				
One year membership to ACG LA	X	X			

NOTE: Other customized sponsorship opportunities such as Capital Connection, Deal Source, small group dinner drop-in's, virtual coffee networking, virtual party and a few more options are available and range from \$7,500-\$10,000 based on option.

PAST SPEAKERS



SIR RICHARD
BRANSON
FOUNDER,
VIRGIN GROUP
2018 KEYNOTE



SAMPLE AGENDA

SEPT 15-17

TUES-THURS

DEALS
ONE-ON-ONE
MEETINGS
KEYNOTES
EDUCATIONAL
TRACKS
FIRESIDE
CHATS
NETWORKING
BD
OPPORTUNITIES



- World-class speakers
- Industry vertical breakout sessions
 - Consumer Products
 - Healthcare
 - Human Capital
- Educational and State of the Industry Tracks
 - Bankruptcy
 - State of PEG / IB
 - Capital Markets
- Virtual tradeshow floor
- Capital Connection and Deal Source 1:1 pre-scheduled meetings
- 1:1 BD meetings for all attendees outside of IB / PEG category
- Informal, guided networking
- CPE and MCLE credit (up to 10 hours)
- If permitted by social distancing guidelines, small group gatherings and dine and network drop-ins around LA

NETWORKING LOUNGE

VIRTUAL
CONNECTIONS
IN THE
NETWORKING
LOUNGE

